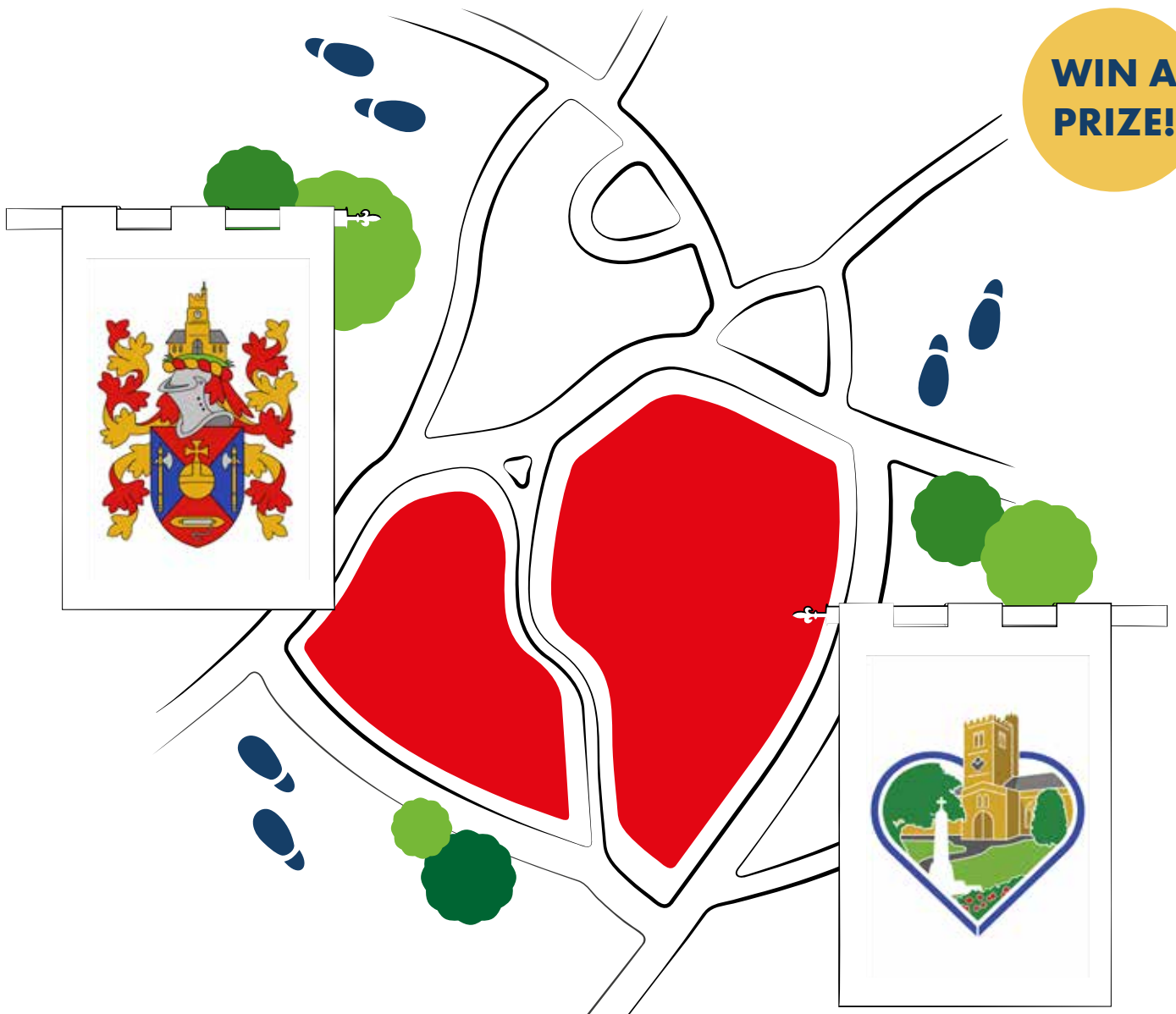


FREE

Axminster

BANNERS TRAIL

WIN A
PRIZE!



**Follow the Official Banners Trail and
explore Axminster's fascinating story**



© Axminster Chamber of Commerce

Axminster

BANNERS TRAIL

Who came up with the banners?

Axminster's colourful street banners are an Axminster Chamber of Commerce initiative designed to give a lift to the town centre. The trail has grown over the past three years to over 30 banners, each of them telling a story of the town's past and its present. The project draws strength from a dedicated team of volunteers who stitch, design, paint and display the banners.



The competition

This fun competition is for children in two age groups - 5 to 9 years and 10 to 14 years. You will need a parent's /guardian's approval to enter, and they must sign your entry form with their contact details. They should also accompany you on your banners hunt if you are under 10 years.

What we want you to do

1. Find the 30 banners that are spread over West Street, Trinity Square, Chard Street, George Street, Victoria Place, Castle Hill, South Street and Silver Street. Note down on the sheet where you find each banner, either the place or the business where they are displayed.
2. Design your own banner on the sheet provided to show why you think Axminster is special.
3. Add your first name and age where shown and ask your parent /guardian to fill in their details.
4. Deliver your completed entry to Axminster Printing by Monday 2nd September 2024. Our judges will select prize winners in each age group and we will then announce the winners on Friday 6th September 2024. The judges' decision is final.

Prizes

We have a whole string of children's prizes donated by Axminster Tools, Axminster Printing, The Sweet Shop and Archway Bookshop.

www.axminsterbanners.co.uk



For a more
detailed story





Where are these
two banners?

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1 & 2. The Axminster Coat of Arms

Have you ever taken a close look at the Axminster coat of arms? The key elements are a golden globe surmounted by a cross, battle axes, the Minster Church and a carpet weaving shuttle.



Where is this banner?

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3. Tribute to a Great Monarch

Our special 2022 banner celebrated Queen Elizabeth 11's historic Platinum Jubilee after 70 years of incredible service.



Where is this banner?

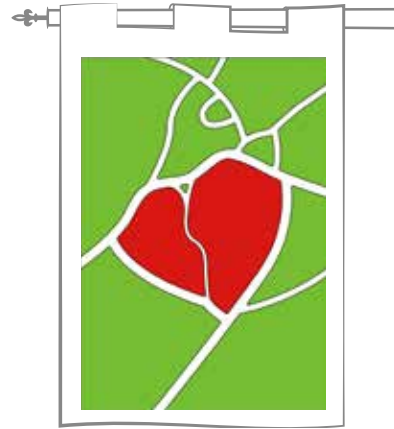
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4. Welcoming Our New King

The official Coronation emblem pays tribute to the King's love of the natural world and is based on the flora and fauna of the four nations.



Where is this banner?

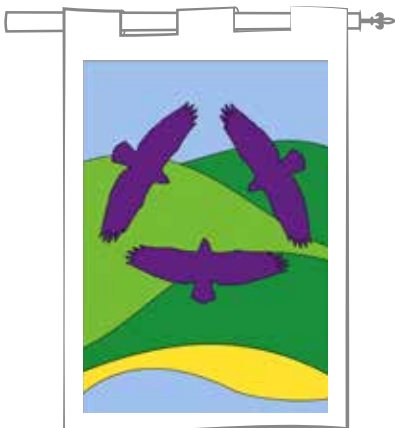
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5. A Town With a Heart

Axminster's road network neatly creates a heart around a town that is known for its big heart.



Where is this banner?

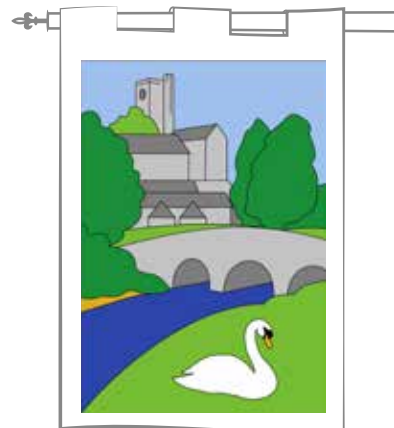
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6. Outstandingly Beautiful Countryside

Whichever direction you go from Axminster you are quickly into some of Britain's most stunning landscape.



Where is this banner?

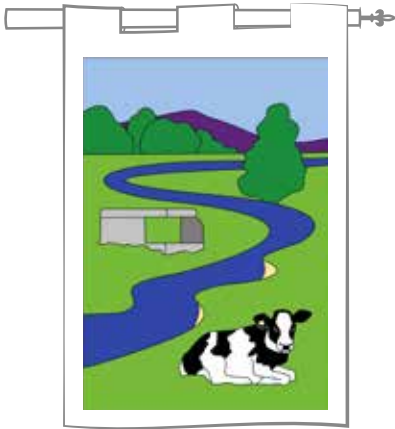
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7. Putting the Axe Into Axminster

The glorious River Axe rises as a small stream near Crewkerne in Dorset and runs a total of 22 miles, winding around Axminster before emptying into the sea at Axmouth.



Where is this banner?

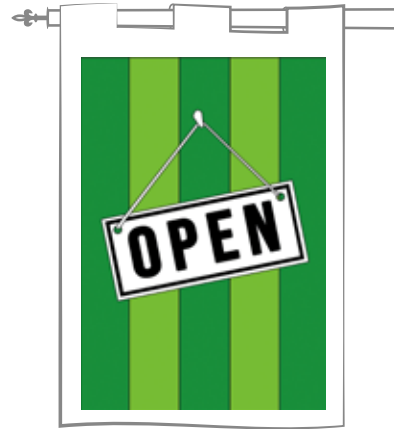
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8. Countryside Shaped by Farming

Farming has done much to shape the East Devon countryside as a rolling green landscape.



Where is this banner?

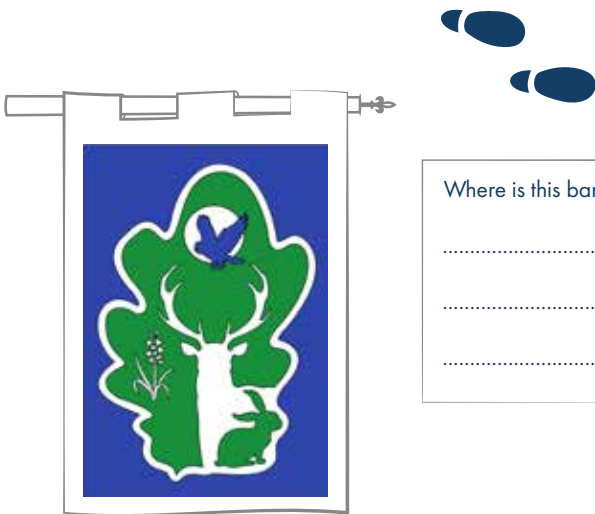
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9. Built on Independent Traders

The Axminster economy has grown up around small local businesses that are embedded in the community and serve it through thick and thin.



Where is this banner?

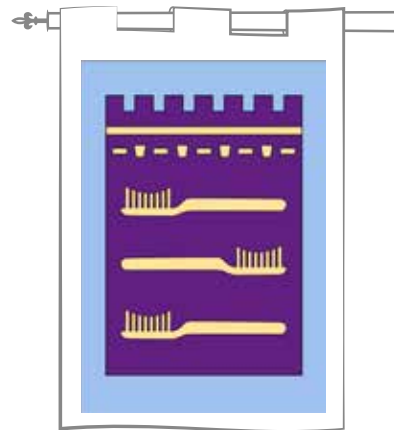
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10. Wild and Wonderful

Wildlife around Axminster is as varied as the countryside, with huge habitat diversity.



Where is this banner?

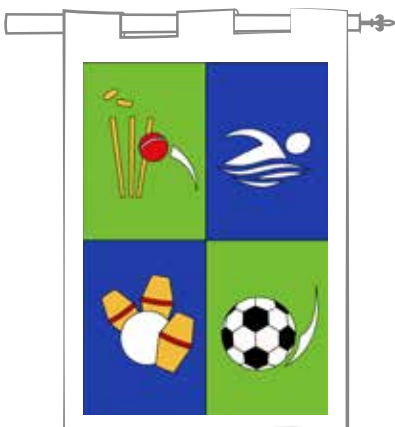
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11. Great British Brushes

Axminster was once an important British centre for the manufacture of tooth, nail and hairbrushes, employing hundreds of local people.



Where is this banner?

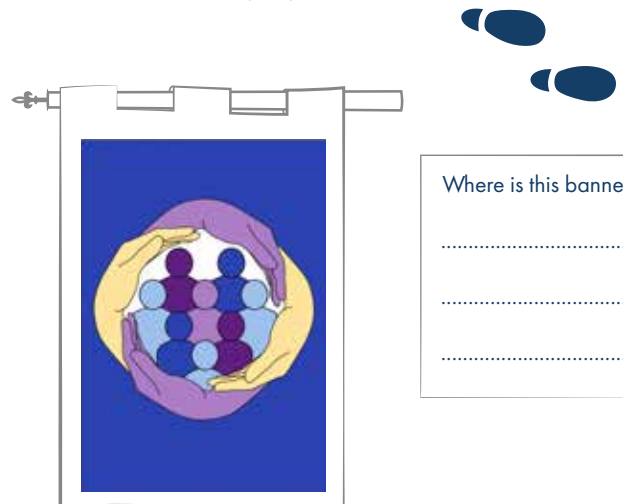
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12. Sport For Everyone

It doesn't matter whether you are eight or eighty, there is plenty of sport to be enjoyed in and around Axminster.



Where is this banner?

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13. The Power of Community

Axminster is particularly strong when it comes to community, with a pervading sense of caring and belonging.



Where is this banner?

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14. A Great Tradition Revived

The Cherry Fayre is a popular feature of Axminster's annual calendar and a tradition that dates back over 800 years.



Where is this banner?

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15. Rail Link to So Much More

To many it's a route to work, but Axminster Railway Station is also a tourist gateway for those who love the beautiful Jurassic Coast.



Where is this banner?

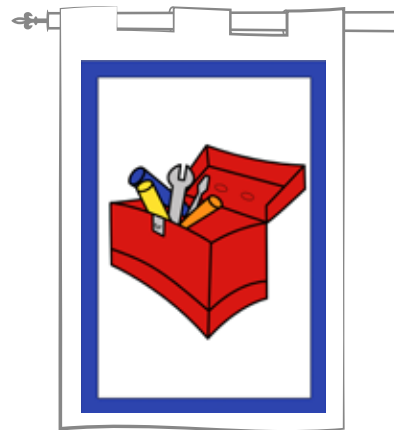
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16. The Home of Carpet Making

Axminster's tradition of carpet making has taken the name of the town across the world and contributed greatly to local prosperity.



Where is this banner?

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17. Shed Drives Projects

The Axminster Community Shed has been in existence only since early 2022 but is already making a significant contribution to local life.



Where is this banner?

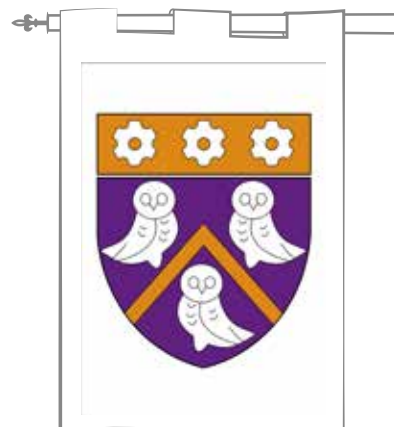
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18. Lest We Forget

We all owe a huge debt to the men and women who gave up their lives in order to ensure the freedoms that we all enjoy today.



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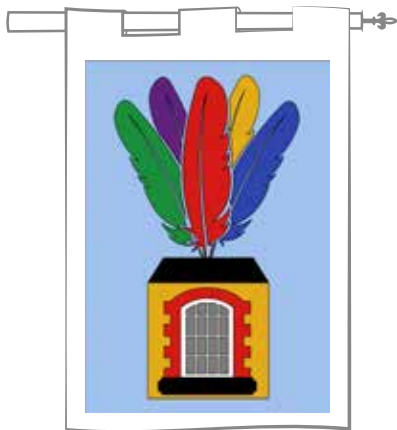
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19. A Ruin With a Big History

Today, there are no above ground signs of it but for many years Newenham Abbey was the single most important building in the original parish of Axminster.



Where is this banner?

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20. Famous For Feathers

Did you know that Axminster is famous for feathers? They appear in films and on TV, military finery, fashion accessories and quill pens.

This banner is under repair and will reappear during the summer. If you don't see it please leave the box above blank.



Where is this banner?

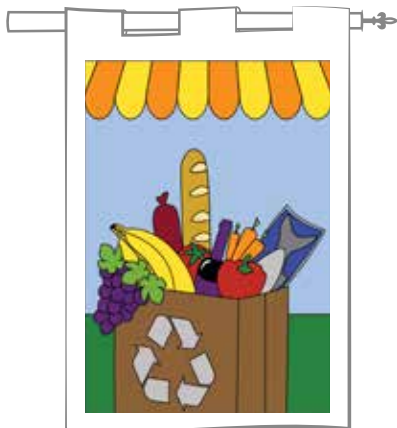
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21. Where Justice Was Done

This used to be the home of law and order in Axminster - it's police station and also the courthouse where misdeeds were dealt with. The large room on the upper floor was the court. The police station and cells were at the rear.



Where is this banner?

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22. The Magic of Market Day

The hustle and bustle of the street market brings extra vibrancy to Trinity Square each Thursday. It is today's face of a tradition that stretches right back to the 13th century.



Where is this banner?

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23. A Community That Loves to Perform

Axminster is a vibrant community in so many ways, none more so than in its capacity to perform via live events. This banner celebrates a whole host of performances.



Where is this banner?

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24. Key Role in D-Day Planning

Axminster was the site of an American hospital built as provision for the soldiers from D-Day. The empty buildings were occupied by locals before the site became the Millwey estate.



Where is this banner?

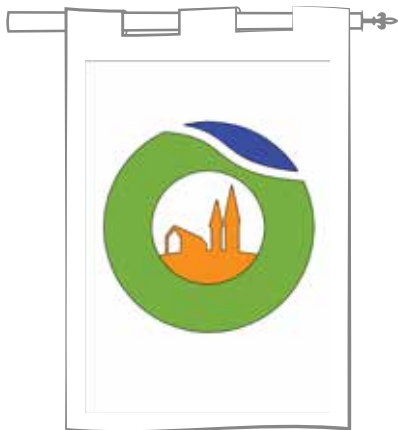
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25. Showcasing a Community

The Axe Vale Show showcases the very best that Axminster and the surrounding area has to offer, with the emphasis very much on participation and community involvement.



Where is this banner?

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26. Proud to Be a Twin

This banner celebrates Axminster's close relationship with its French twin town of Douvres la Délivrande, a small community in Normandy near the D-Day beaches and close to the city of Caen.



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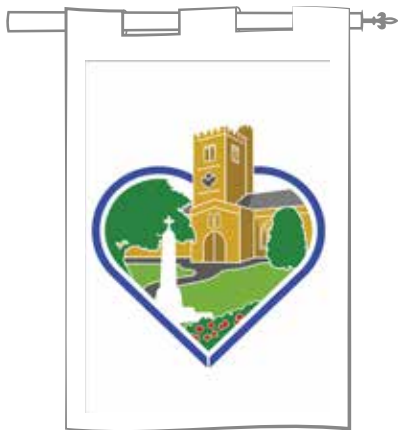
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27. Passionate About Learning

We set years 5 and 6 pupils at Axminster Community Primary Academy the challenge of designing their own banner, and this beauty is what they came up with.



Where is this banner?

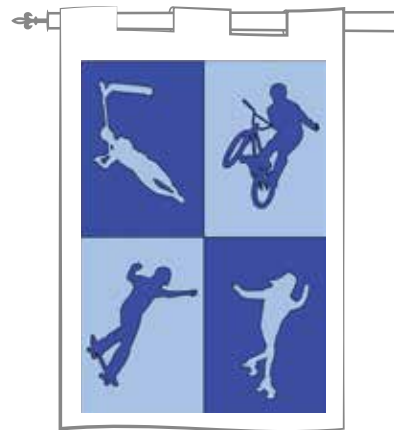
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28. The Minster Church

The Minister Church of St Mary is very much at the heart of Axminster, both in terms of its role in the community and its physical location at the very centre of the town.



Where is this banner?

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29. Skatepark is on a Roll

The Axminster Skatepark has evolved over the past 20 years and is a state-of-the-art facility where riders of all ages and abilities support one another in progressing their skills.

This banner is under repair and will reappear during the summer. If you don't see it please leave the box above blank.



Where is this banner?

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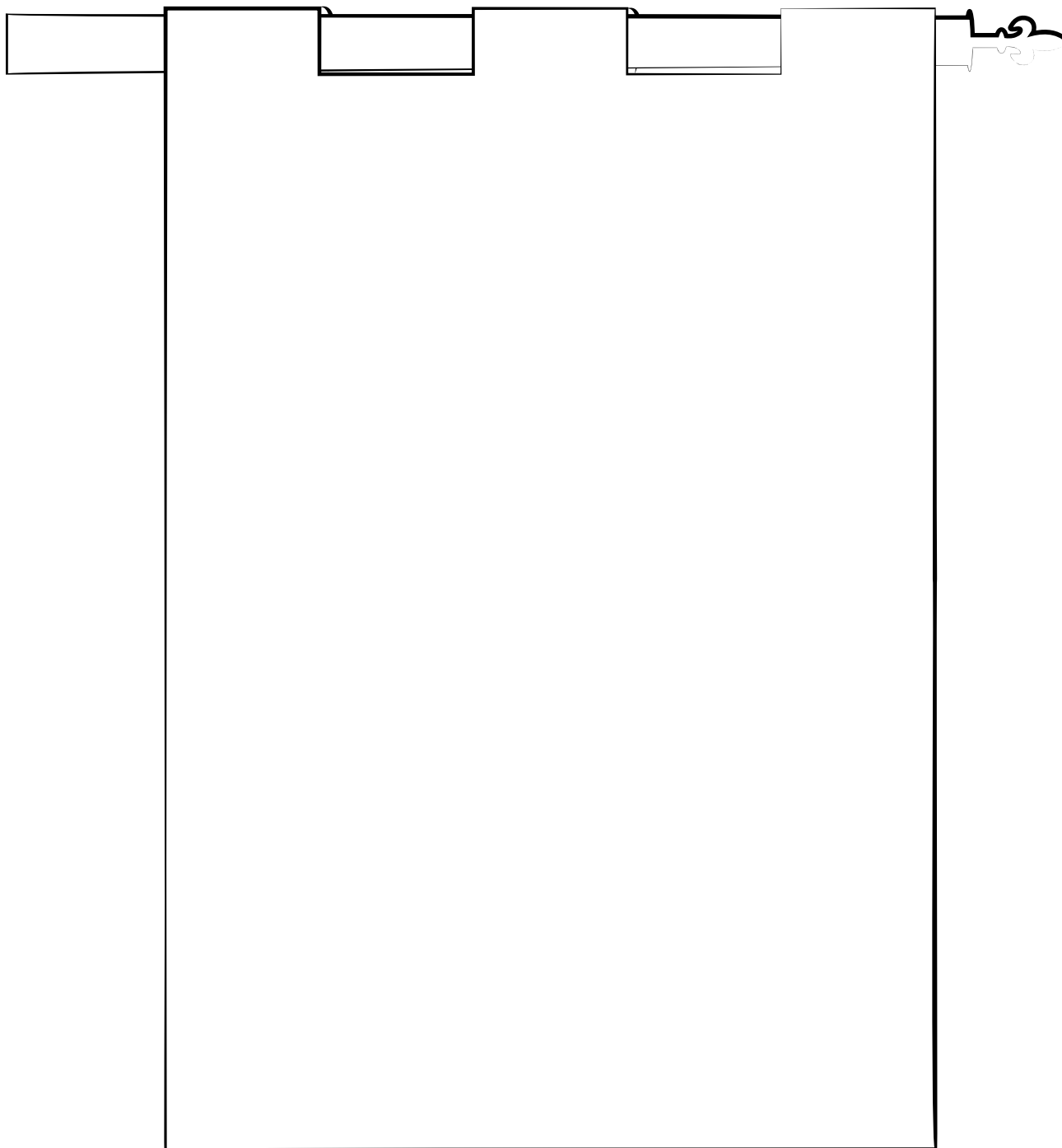
30. Axminster Chamber of Commerce

This banners campaign is an initiative from Axminster Chamber of Commerce. We also brought you the Axminster Scarecrow Trail and have been a prime mover in the 'For the Love of a Railway' project that has introduced a model of the famous old Axminster to Lyme Regis line as a town centre attraction.



Don't forget, add all 30 locations to be in with a chance to win a prize!





Now design your own banner

What do you think is special about Axminster? Turn your ideas into a banner design and draw it here.

ENTRY FORM

Your first name Phone | email

Your age Entry to be delivered to Axminster Printing,
West Street, Axminster EX13 5NU by
5pm on Monday 2nd September 2024.

Parent /guardian name

Parent /guardian signature..... We will use this information only for
this competition and will not store it.

Axminster
BANNERS TRAIL